

Our Vision

At New River Family Wellness, we strive to provide exceptional primary care at a more affordable price to the people of Ashe County and the High Country. Our innovative, membership-based model allows us to offer our patients efficient, near-immediate access to their doctors, fairly priced medications and labs, and a breadth of in-office treatments and procedures. We seek to eliminate barriers to the doctor-patient relationship, promote community engagement, and deliver compassionate care that set us apart from any other healthcare experience our patients have ever had.



NEW RIVER FAMILY WELLNESS, PLLC

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A Direct Primary Care Practice
offering Affordable Access to
Full-Spectrum Family Medicine
with Incredible Value and Quality

Our Doctors



Dr. Allen is a lifetime native of NC, went to East Carolina University in Greenville for undergraduate, graduate, and medical school, and went to family medicine

residency in Hendersonville, NC. He is board certified in Family Medicine and practices full-spectrum care seeing newborns to geriatric patients both in the office and the hospital. He does a variety of specialized office procedures including vasectomies, and circumcisions. He also does office-based prenatal care and DOT physicals. He has a passion for farmworker, community, and child health.

Dr. Sullivan grew up in a big family in the small town of Southbury, CT. She is a graduate of Colorado College and the University of Connecticut Medical School, and attended family medicine residency in Hendersonville, NC. It is her lifelong sense of connection to community that brought her to Ashe County. She has passion for caring for the whole family by integrating all aspects of health. In addition to primary care and women's health, she also practices prenatal care and deliveries, hospital medicine, mental health, and several specialized office procedures.



What's Different?

In a Direct Primary Care (DPC) practice, you receive medical services the way they were meant to be delivered: directly between you and your doctor with no interference from third party payers. As a result, we have significantly decreased administrative costs that allow us to deliver all of the primary care services you need with incredible savings. We then pass those savings on to our patients through affordable monthly membership fees. We are also able to provide lab services, equipment, and supplies, and we dispense our own medications giving our members access to prescriptions at much lower wholesale prices. Even patients with traditional insurance save money on their healthcare in a DPC practice compared to a traditional doctor's office. Oftentimes, the savings is enough to pay for the membership!

Pricing

Membership rates are shown below. Complete pricing for additional services is available on our website.

Membership Pricing*	
0-18 years	\$20/month [^]
19-29 years	\$45/month
30-44 years	\$55/month
45-64 years	\$75/month
65-99 years	\$85/month
100+ years	\$1/month

*Nuclear Family Maximum \$190/month

[^]Without adult membership, \$40/month

What's Included?

1. Access when you need it with appointments with your doctor the same day
2. Appointments lasting 30-60 min. to thoroughly address your concerns
3. Open communication with your doctor via phone, text, email, and video chat, even after hours
4. In-office medication dispensing at wholesale prices up to 90% less than market price
5. Discounted labs and equipment
6. Affordable care by your doctor if admitted to Ashe Memorial Hospital
7. Pregnancy care by the doctors who know you best

And most importantly, the kind of relationship with your doctor that you've always wanted, based on trust, respect, and direct communication.

Need More Info?

Visit our website:

NewRiverFamilyWellness.com

There you'll find information on:

- Membership
- Fees
- Services
- Outreach Opportunities
- Employer Partnerships
- How to enroll
- Frequently Asked Questions (about insurance, HSA usage, hospital and pregnancy care, referrals, and Medicare)

Or give us a call at:

336-489-4400